

Exhibit 1

United States of America
United States Patent and Trademark Office

RYDER

Reg. No. 4,601,882

Registered Sep. 9, 2014

Int. Cls.: 28 and 41

TRADEMARK

SERVICE MARK

PRINCIPAL REGISTER

SPIN MASTER LTD. (CANADA CORPORATION)
450 FRONT STREET WEST
TORONTO, ONTARIO, CANADA M5V1B6

FOR: TOYS, GAMES AND PLAYTHINGS, NAMELY, DOLLS AND ACCESSORIES THEREFOR, CHARACTER FIGURES AND CHARACTER FIGURE PLAY SETS, TOY FIGURINES, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 3-26-2014; IN COMMERCE 3-26-2014.

FOR: ENTERTAINMENT SERVICES IN THE NATURE OF ON-GOING TELEVISION PROGRAMS IN THE FIELD OF CHILDREN'S ENTERTAINMENT; ENTERTAINMENT, NAMELY, A CONTINUING ANIMATED TELEVISION SHOW BROADCAST OVER TELEVISION, SATELLITE, AUDIO, AND VIDEO MEDIA; ENTERTAINMENT SERVICES, NAMELY, PROVIDING RADIO PROGRAMS IN THE FIELD OF CHILDREN'S ENTERTAINMENT; ENTERTAINMENT SERVICES, NAMELY, PROVIDING ON-GOING TELEVISION PROGRAMS IN THE FIELD OF CHILDREN'S ENTERTAINMENT VIA A GLOBAL COMPUTER NETWORK; ENTERTAINMENT SERVICES, NAMELY, PROVIDING PODCASTS IN THE FIELD OF CHILDREN'S ENTERTAINMENT; ENTERTAINMENT SERVICES, NAMELY, PROVIDING WEBCASTS IN THE FIELD OF CHILDREN'S ENTERTAINMENT; ENTERTAINMENT SERVICES, NAMELY, PROVIDING ON-LINE COMPUTER GAMES; ENTERTAINMENT SERVICES, NAMELY, PROVIDING VIDEO PODCASTS IN THE FIELD OF CHILDREN'S ENTERTAINMENT; ENTERTAINMENT SERVICES, NAMELY, PROVIDING TEMPORARY USE OF NON-DOWNLOADABLE INTERACTIVE GAMES; ENTERTAINMENT SERVICES, NAMELY, PROVIDING TEMPORARY USE OF NON-DOWNLOADABLE ELECTRONIC GAMES; ENTERTAINMENT SERVICES, NAMELY, PROVIDING TEMPORARY USE OF NON-DOWNLOADABLE COMPUTER GAMES; ENTERTAINMENT SERVICES, NAMELY, PROVIDING TEMPORARY USE OF NON-DOWNLOADABLE VIDEO GAMES AND DISTRIBUTION THEREOF, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 8-12-2013; IN COMMERCE 8-12-2013.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

PRIORITY CLAIMED UNDER SEC. 44(D) ON CANADA APPLICATION NO. 1,558,806, FILED 1-6-2012.



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

Reg. No. 4,601,882 SN 85-562,546, FILED 3-7-2012.

RICHARD WHITE, EXAMINING ATTORNEY

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*
What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

United States of America

United States Patent and Trademark Office

PAW PATROL

Reg. No. 4,614,743

Registered Sep. 30, 2014

Int. Cls.: 28 and 41

TRADEMARK

SERVICE MARK

PRINCIPAL REGISTER

SPIN MASTER LTD. (CANADA CORPORATION)
450 FRONT STREET WEST
TORONTO, ONTARIO, CANADA M5V1B6

FOR: TOYS, GAMES AND PLAYTHINGS, NAMELY, DOLLS AND ACCESSORIES THEREFOR, ACTION FIGURES, ACTION FIGURE PLAY SETS, CHARACTER FIGURES AND TOY ANIMAL FIGURES, CHARACTER FIGURE AND TOY ANIMAL FIGURE PLAY SETS, TOY FIGURINES, TOY PETS AND ACCESSORIES THEREFOR, PLUSH TOYS, TOY VEHICLES, CHILDREN'S MULTIPLE ACTIVITY TOYS, CHILDREN'S MULTIPLE ACTIVITY TOYS FEATURING INTERACTIVE ACTIVITIES AND DIGITAL APPLICATIONS, TOY BUILDING SETS, EDUCATIONAL TOYS, RIDE-ON TOYS, CONSTRUCTION TOYS, PARLOUR GAMES, PUZZLES, ROLE-PLAYING GAMES, CARD GAMES, BOARD GAMES, INTERACTIVE BOARD GAMES, ACTION SKILL GAMES, ACTION TARGET GAMES, ELECTRONIC HAND-HELD GAMES FOR USE WITH EXTERNAL DISPLAY SCREEN OR MONITOR AND ELECTRONIC ACTION TOYS, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 3-26-2014; IN COMMERCE 3-26-2014.



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

FOR: ENTERTAINMENT SERVICES IN THE NATURE OF ON-GOING TELEVISION PROGRAMS IN THE FIELD OF CHILDREN'S ENTERTAINMENT; ENTERTAINMENT, NAMELY, A CONTINUING ANIMATED TELEVISION SHOW BROADCAST OVER TELEVISION, SATELLITE, AUDIO, AND VIDEO MEDIA; ENTERTAINMENT SERVICES, NAMELY, PROVIDING RADIO PROGRAMS IN THE FIELD OF CHILDREN'S ENTERTAINMENT; ENTERTAINMENT SERVICES, NAMELY, PROVIDING ON-GOING TELEVISION PROGRAMS IN THE FIELD OF CHILDREN'S ENTERTAINMENT VIA A GLOBAL COMPUTER NETWORK; ENTERTAINMENT SERVICES, NAMELY, PROVIDING PODCASTS IN THE FIELD OF CHILDREN'S ENTERTAINMENT; ENTERTAINMENT SERVICES, NAMELY, PROVIDING WEBCASTS IN THE FIELD OF CHILDREN'S ENTERTAINMENT; ENTERTAINMENT SERVICES, NAMELY, PROVIDING ON-LINE COMPUTER GAMES; ENTERTAINMENT SERVICES, NAMELY, PROVIDING VIDEO PODCASTS IN THE FIELD OF CHILDREN'S ENTERTAINMENT; ENTERTAINMENT SERVICES, NAMELY, PROVIDING TEMPORARY USE OF NON-DOWNLOADABLE INTERACTIVE GAMES; ENTERTAINMENT SERVICES, NAMELY, PROVIDING TEMPORARY USE OF NON-DOWNLOADABLE ELECTRONIC GAMES; ENTERTAINMENT SERVICES, NAMELY, PROVIDING TEMPORARY USE OF NON-DOWNLOADABLE COMPUTER GAMES; ENTERTAINMENT SERVICES, NAMELY, PROVIDING TEMPORARY USE OF NON-DOWNLOADABLE VIDEO GAMES AND DISTRIBUTION THEREOF, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

Reg. No. 4,614,743 FIRST USE 8-12-2013; IN COMMERCE 8-12-2013.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

PRIORITY CLAIMED UNDER SEC. 44(D) ON CANADA APPLICATION NO. 1,560,507, FILED 1-19-2012.

SN 85-982,231, FILED 3-7-2012.

RICHARD WHITE, EXAMINING ATTORNEY

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

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NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

United States of America

United States Patent and Trademark Office

PAW PATROL

Reg. No. 4,675,681

Registered Jan. 20, 2015

Int. Cl.: 16

TRADEMARK

PRINCIPAL REGISTER

SPIN MASTER LTD. (CANADA CORPORATION)
450 FRONT STREET WEST
TORONTO, ONTARIO, CANADA M5V1B6

FOR: PAPER, CARDBOARD AND GOODS MADE FROM THESE MATERIALS, NAMELY, PAPER GOODIE BAGS, CARDBOARD BOXES, NOTEBOOKS, SKETCHBOOKS, DRAWING PAPER, CRAFT PAPER, WRAPPING PAPER AND DECORATIVE PAPER; PRINTED MATTER, NAMELY, PHOTOGRAPHS, CALENDARS, DIARIES, COLOURING BOOKS AND STICKER BOOKS; BOOKS AND PUBLICATIONS, NAMELY, BOOKS, MAGAZINES AND COMIC BOOKS FEATURING ANIMATION; ARTS AND CRAFTS KITS, NAMELY, ARTS AND CRAFTS PAINT KITS AND PAINT SOLD THEREWITH; CHILDREN'S ARTS AND CRAFTS PAPER KITS AND ACCESSORIES THEREFOR, NAMELY, STICKERS AND MARKING STAMPS, FABRIC AND WAX SHEETS WITH DIE CUT SHAPES AND FORM MOLDS FOR CREATING AND DECORATING; ARTS AND CRAFTS KITS CONTAINING PENS, PENCILS, CRAYONS, MARKERS, NOTEBOOKS AND SKETCHBOOKS, WRAPPING PAPER, DECORATIVE PAPER, STICKERS, GLUE, TAPE, STENCILS, PAINT BRUSHES, DRAWING TEM-PLATES AND RULERS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 7-22-2014; IN COMMERCE 7-22-2014.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-TICULAR FONT, STYLE, SIZE, OR COLOR.

PRIORITY CLAIMED UNDER SEC. 44(D) ON CANADA APPLICATION NO. 1,560,507, FILED 1-19-2012.

SN 85-562,820, FILED 3-7-2012.

RICHARD WHITE, EXAMINING ATTORNEY



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

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The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or reminder of these filing requirements.

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NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

United States of America
United States Patent and Trademark Office

RUBBLE

Reg. No. 4,779,745

Registered July 28, 2015

Int. Cl.: 28

TRADEMARK

PRINCIPAL REGISTER

SPIN MASTER LTD. (CANADA CORPORATION)
450 FRONT STREET WEST
TORONTO, ONTARIO, CANADA M5V1B6

FOR: TOYS, GAMES, AND PLAYTHINGS, NAMELY, DOLLS, TOY ANIMALS, PLUSH ANIMALS, CHARACTER FIGURES AND CHARACTER FIGURE PLAY SETS, TOY FIGURINES, AND ACCESSORIES FOR ALL THE FOREGOING, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 3-26-2014; IN COMMERCE 3-26-2014.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

PRIORITY CLAIMED UNDER SEC. 44(D) ON CANADA APPLICATION NO. 1,577,530, FILED 5-14-2012.

SER. NO. 85-655,539, FILED 6-19-2012.

JULIE GUTTADAURO, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

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Requirements in the First Ten Years*

What and When to File:

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Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

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United States of America
United States Patent and Trademark Office

MARSHALL

Reg. No. 4,779,746

Registered July 28, 2015

Int. Cl.: 28

TRADEMARK

PRINCIPAL REGISTER

SPIN MASTER LTD. (CANADA CORPORATION)
450 FRONT STREET WEST
TORONTO, ONTARIO, CANADA M5V1B6

FOR: TOYS, GAMES, AND PLAYTHINGS, NAMELY, DOLLS, TOY ANIMALS, PLUSH ANIMALS, CHARACTER FIGURES AND CHARACTER FIGURE PLAY SETS, TOY FIGURINES, AND ACCESSORIES FOR ALL THE FOREGOING, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 3-26-2014; IN COMMERCE 3-26-2014.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

PRIORITY CLAIMED UNDER SEC. 44(D) ON CANADA APPLICATION NO. 1,577,528, FILED 5-14-2012.

SER. NO. 85-655,545, FILED 6-19-2012.

JULIE GUTTADAURO, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

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Requirements in the First Ten Years*

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Requirements in Successive Ten-Year Periods*

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United States of America

United States Patent and Trademark Office

CHASE

Reg. No. 4,779,747

Registered July 28, 2015

Int. Cl.: 28

TRADEMARK

PRINCIPAL REGISTER

SPIN MASTER LTD. (CANADA CORPORATION)
450 FRONT STREET WEST
TORONTO, ONTARIO, CANADA M5V1B6

FOR: TOYS, GAMES AND PLAYTHINGS, NAMELY, DOLLS, TOY ANIMALS, PLUSH ANIMALS, CHARACTER FIGURES AND CHARACTER FIGURE PLAY SETS, TOY FIGURINES, AND ACCESSORIES FOR ALL THE FOREGOING, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 3-26-2014; IN COMMERCE 3-26-2014.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

PRIORITY CLAIMED UNDER SEC. 44(D) ON CANADA APPLICATION NO. 1577702, FILED 5-15-2012.

SER. NO. 85-655,875, FILED 6-19-2012.

JULIE GUTTADAURO, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

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Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

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See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

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United States of America
United States Patent and Trademark Office

ROCKY

Reg. No. 4,779,748

Registered July 28, 2015

Int. Cl.: 28

TRADEMARK

PRINCIPAL REGISTER

SPIN MASTER, LTD. (CANADA CORPORATION)
450 FRONT STREET WEST
TORONTO, ONTARIO, CANADA M5V1B6

FOR: TOYS, GAME AND PLAYTHINGS, NAMELY, DOLLS, TOY ANIMALS, PLUSH ANIMALS, AND ACCESSORIES FOR ALL THE FOREGOING; ALL THE FOREGOING RELATING TO AN ANIMATED TELEVISION SERIES, AND NOT RELATING TO THE SPORT OF BOXING, OR A MOVIE OR CHARACTER RELATING TO THE SPORT OF BOXING, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 3-26-2014; IN COMMERCE 3-26-2014.

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PRIORITY CLAIMED UNDER SEC. 44(D) ON CANADA APPLICATION NO. 1,577,536, FILED 5-14-2012.

SER. NO. 85-656,630, FILED 6-20-2012.

GRETTA YAO, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

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United States of America

United States Patent and Trademark Office

SKYE

Reg. No. 4,779,749

Registered July 28, 2015

Int. Cl.: 28

TRADEMARK

PRINCIPAL REGISTER

SPIN MASTER LTD. (CANADA CORPORATION)
450 FRONT STREET WEST
TORONTO, ONTARIO, CANADA M5V1B6

FOR: TOYS, GAMES, AND PLAYTHINGS, NAMELY, DOLLS, TOY ANIMALS, PLUSH ANIMALS, CHARACTER FIGURES AND CHARACTER FIGURE PLAY SETS, TOY FIGURINES, AND ACCESSORIES FOR ALL THE FOREGOING, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 3-26-2014; IN COMMERCE 3-26-2014.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

PRIORITY CLAIMED UNDER SEC. 44(D) ON CANADA APPLICATION NO. 1,577,529, FILED 5-14-2012.

SER. NO. 85-658,717, FILED 6-22-2012.

JULIE GUTTADAURO, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

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Requirements in the First Ten Years*

What and When to File:

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Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

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United States of America

United States Patent and Trademark Office

ZUMA

Reg. No. 4,792,695

Registered Aug. 18, 2015

Int. Cl.: 28

TRADEMARK

PRINCIPAL REGISTER

SPIN MASTER LTD. (CANADA CORPORATION)
450 FRONT STREET WEST
TORONTO, ONTARIO, CANADA M5V1B6

FOR: TOYS, GAMES AND PLAYTHINGS, NAMELY, DOLLS, TOY ANIMALS, PLUSH ANIMALS, AND ACCESSORIES FOR ALL THE FOREGOING, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 3-26-2014; IN COMMERCE 3-26-2014.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

PRIORITY CLAIMED UNDER SEC. 44(D) ON CANADA APPLICATION NO. 1,577,531, FILED 5-14-2012.

SER. NO. 85-658,740, FILED 6-22-2012.

JULIE GUTTADAURO, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

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Requirements in the First Ten Years*

What and When to File:

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Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

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United States of America

United States Patent and Trademark Office

PAW PATROL

Reg. No. 4,848,752

Registered Nov. 10, 2015

Int. Cls.: 9, 18 and 25

TRADEMARK

PRINCIPAL REGISTER

SPIN MASTER LTD. (CANADA CORPORATION)
450 FRONT STREET WEST
TORONTO, ONTARIO, CANADA M5V1B6

FOR: COMPUTER SOFTWARE FOR AUTHORING, DOWNLOADING, TRANSMITTING, RECEIVING, EDITING, EXTRACTING, ENCODING, DECODING, DISPLAYING, STORING AND ORGANIZING TEXT, GRAPHICS, IMAGES, AUDIO FILES, VIDEO FILES, ELECTRONIC GAMES AND ELECTRONIC PUBLICATIONS; COMPUTER SOFTWARE FOR USE IN SEARCHING, REVIEWING, PURCHASING AND DOWNLOADING ELECTRONIC GAMES AND ELECTRONIC PUBLICATIONS; COMPUTER SOFTWARE APPLICATIONS FOR USE IN DOWNLOADING, PLAYING AND REVIEWING AUDIO, TEXT AND OTHER DIGITAL CONTENT IN THE FIELD OF CHILDREN'S ENTERTAINMENT; COMPUTER GAME DISCS, COMPUTER GAME CARTRIDGES; PRE-RECORDED AUDIO AND VISUAL VIDEOS, CDS, TAPES AND DVDS FEATURING FICTIONAL CHARACTERS AND ACTIVITIES FOR CHILDREN, MOVIES IN THE FIELD OF CHILDREN'S ENTERTAINMENT, TELEVISION PROGRAMS IN THE FIELD OF CHILDREN'S ENTERTAINMENT, BOOKS IN THE FIELD OF CHILDREN'S ENTERTAINMENT, MUSIC AND INSTRUCTIONS FOR USE OF TOYS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FOR: UMBRELLAS; LUGGAGE TAGS; TOTE BAGS; CARRY-ALL BAGS; BACKPACKS; RUCKSACKS; SCHOOL BAGS; FANNY PACKS; MESSENGER BAGS; HANDBAGS; WALLETTS AND PURSES; ATHLETIC BAGS; TRAVEL BAGS; KNAPSACKS; CHANGE PURSES; DUFFLE BAGS; BEACH BAGS, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FOR: CLOTHING, NAMELY, CHILDREN'S CLOTHING IN THE NATURE OF SHORTS, T-SHIRTS, SWEATERS, DRESSES, SKIRTS AND PANTS, PLAY CLOTHING, NAMELY, COSTUMES FOR USE IN CHILDREN'S DRESS UP PLAY, LOUNGEWEAR, SLEEPWEAR AND UNDERGARMENTS; FOOTWEAR, NAMELY, CHILDREN'S FOOTWEAR; HEADGEAR, NAMELY, HATS, CAPS, HEAD BANDS AND EARMUFFS, IN CLASS 25 (U.S. CLS. 22 AND 39).

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.



Michelle K. Lee

Director of the United States
Patent and Trademark Office

PRIORITY CLAIMED UNDER SEC. 44(D) ON CANADA APPLICATION NO. 1586004, FILED 7-13-2012, REG. NO. TMA908,180, DATED 7-10-2015, EXPIRES 7-10-2030.

Reg. No. 4,848,752 SER. NO. 85-755,961, FILED 10-17-2012.

BRIAN CALLAGHAN, EXAMINING ATTORNEY

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Requirements in the First Ten Years*

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Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

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United States of America
United States Patent and Trademark Office

EVEREST

Reg. No. 4,932,184

Registered Apr. 5, 2016

Int. Cl.: 28

TRADEMARK

PRINCIPAL REGISTER

SPIN MASTER LTD. (CANADA CORPORATION)
450 FRONT STREET WEST
TORONTO, ONTARIO, CANADA M5V1B6

FOR: DOLLS; PLASTIC CHARACTER TOYS; PLAY FIGURES; PLAYSETS FOR TOY FIGURES; PLUSH TOYS; RUBBER CHARACTER TOYS; TOY ANIMALS AND ACCESSORIES THEREFOR; TOY FIGURES, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 6-1-2015; IN COMMERCE 6-1-2015.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 86-738,762, FILED 8-27-2015.

KATHLEEN LORENZO, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

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Requirements in the First Ten Years*

What and When to File:

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Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

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United States of America

United States Patent and Trademark Office

TRACKER

Reg. No. 5,087,871

Registered Nov. 22, 2016

Int. Cl.: 28

Trademark

Principal Register

Spin Master Ltd. (CANADA CORPORATION)
450 Front Street West
Toronto, Ontario CANADA M5V1B6

CLASS 28: Dolls; Plastic character toys; Play figures; Playsets for toy figures; Rubber character toys; Toy animals and accessories therefor; Toy figures

FIRST USE 2-16-2016; IN COMMERCE 8-1-2016

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 86-738,773, FILED 08-27-2015
KATHLEEN H LORENZO, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

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Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

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United States of America

United States Patent and Trademark Office



Reg. No. 5,218,798

Registered Jun. 06, 2017

Int. Cl.: 9, 16, 18, 25, 28, 41

Service Mark

Trademark

Principal Register

Spin Master Ltd. (CANADA CORPORATION)
450 Front Street West
Toronto, Ontario CANADA M5V1B6

CLASS 9: (Based on 44(e)) (Based on Use in Commerce) Computer software for authoring, downloading, transmitting, receiving, editing, extracting, encoding, decoding, displaying, storing and organizing text, graphics, images, audio files, video files, electronic games and electronic publications; computer software for use in searching, reviewing, purchasing and downloading electronic games and electronic publications; computer software applications for use in downloading, playing and reviewing audio, text and other digital content in the field of children's entertainment; computer software, namely, apps for mobile phones, smart phones, computers and tablets featuring interactive video games; computer game software; computer game discs, computer game cartridges; pre-recorded audiotapes, videotapes, CDs, and DVDs featuring movies and television programs about fictional characters, educational activities for children, audio books for children about fictional characters, music and instructions for use of toys

FIRST USE 5-13-2014; IN COMMERCE 5-13-2014

CLASS 16: (Based on 44(e)) (Based on Use in Commerce) Paper, cardboard and goods made from these materials, namely, paper goodie bags, cardboard boxes, notebooks, sketchbooks, drawing paper, craft paper, wrapping paper and decorative paper; printed matter, namely, photographs, calendars, diaries, coloring books and sticker books; stationery; books and publications, namely, books, magazines and comic books featuring animation; arts and crafts kits, namely, arts and crafts paint kits and paint sold therewith; children's arts and crafts paper kits and accessories therefor, namely, stickers and marking stamps, fabric and wax sheets with die cut shapes and form molds for creating and decorating; arts and crafts kits containing pens, pencils, crayons, markers, notebooks and sketchbooks, wrapping paper, decorative paper, stickers, glue, tape, stencils, paint brushes, drawing templates and rulers

FIRST USE 7-22-2014; IN COMMERCE 7-22-2014

CLASS 18: (Based on 44(e)) (Based on Use in Commerce) Umbrellas; luggage tags; tote bags; carry-all bags; lunch bags of nylon and canvas; backpacks; rucksacks; school bags; fanny packs; messenger bags; handbags; wallets and purses; athletic bags; travel bags; knapsacks; change purses; duffle bags; beach bags

FIRST USE 1-1-2014; IN COMMERCE 1-1-2014



Michelle K. Lee

Director of the United States
Patent and Trademark Office

CLASS 25: (Based on 44(e)) (Based on Use in Commerce) Clothing, namely, children's clothing in the nature of shorts, t-shirts, sweaters, dresses, skirts and pants, play clothing, namely, costumes for use in children's dress up play, loungewear, sleepwear and undergarments; footwear, namely, children's footwear; headgear, namely, hats, caps, head bands and earmuffs

FIRST USE 4-30-2014; IN COMMERCE 4-30-2014

CLASS 28: (Based on 44(e)) (Based on Use in Commerce) Toys, games and playthings, namely, dolls and accessories therefor, action figures, action figure play sets, character figures and toy animal figures, character figure and toy animal figure play sets, toy figurines, toy pets and accessories therefor, plush toys, toy vehicles, children's multiple activity toys, children's multiple activity toys featuring interactive activities and digital applications, toy building sets, educational toys, ride-on toys, construction toys, parlour games, puzzles, role-playing games, card games, board games, interactive board games, action skill games, action target games, electronic hand-held games for use with external display screen or monitor and electronic action toys

FIRST USE 3-26-2014; IN COMMERCE 3-26-2014

CLASS 41: (Based on 44(e)) (Based on Use in Commerce) Entertainment services in the nature of on-going television programs in the field of children's entertainment; entertainment, namely, a continuing animated television show broadcast over television, satellite, audio, and video media; entertainment services, namely, providing radio programs in the field of children's entertainment; entertainment services, namely, providing on-going television programs in the field of children's entertainment via a global computer network; entertainment services, namely, providing podcasts in the field of children's entertainment; entertainment services, namely, providing webcasts in the field of children's entertainment; entertainment services, namely, providing on-line computer games; entertainment services, namely, providing video podcasts in the field of children's entertainment; entertainment services, namely, providing temporary use of non-downloadable interactive games; entertainment services, namely, providing temporary use of non-downloadable electronic games; entertainment services, namely, providing temporary use of non-downloadable computer games; entertainment services, namely, providing temporary use of non-downloadable video games and distribution thereof

FIRST USE 8-12-2013; IN COMMERCE 8-12-2013

Color is not claimed as a feature of the mark.

PRIORITY CLAIMED UNDER SEC. 44(D) ON CANADA APPLICATION NO. 1648124, FILED 10-17-2013, REG. NO. TMA918262, DATED 10-26-2015, EXPIRES 10-26-2030

The mark consists of the words "PAW PATROL" with a stylized shield in the background. The word "PAW" appears above the word "PATROL", which is contained within a bone shape. A paw print design appears within the letter "A" in "PAW".

SER. NO. 86-138,183, FILED 12-09-2013

CIMMERIAN COLEMAN, EXAMINING ATTORNEY

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

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Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.